OVERVIEW OF OUR STAR PROGRAM

Amplify Education With Physical Activity

PHIT AMERICA™
OVERCOMES 2 OF THE BIGGEST ISSUES KIDS FACE

INACTIVITY

HEALTH ISSUES

INACTIVITY LIMITS LEARNING
US Kids are ranked 47th out of 50 countries in fitness
- Almost 50% of kids have no PE - Many have no recess
- Lack of physical activity affects the brain
- ¾ of teens are not fit enough to join the military

More Kids Are Not Active To Healthy Standards
% of Kids Who Are Active 3+ Times A Week – Declining!

<table>
<thead>
<tr>
<th>Year</th>
<th>Active 3+ Times A Week</th>
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<tbody>
<tr>
<td>2012</td>
<td>28.3%</td>
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<tr>
<td>2013</td>
<td>27.8%</td>
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<tr>
<td>2014</td>
<td>26.9%</td>
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<tr>
<td>2015</td>
<td>26.6%</td>
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<tr>
<td>2016</td>
<td>24.8%</td>
</tr>
<tr>
<td>2017</td>
<td>23.9%</td>
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</tbody>
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Sedentary Kids = Less Blood Flow To The Brain
- Blood Flow While Sitting
- Blood Flow After 20 Minutes of Walking

High Fitness Scores = High Academic Scores
Amplify Education With Physical Activity

Get All Kids Moving While In School For Pennies A Day
A SCHOOL RUNNING PROGRAM THAT GETS ALL KIDS MOVING!

AMPED PRIMES KIDS’ BRAINS FOR BETTER LEARNING

- GETS ALL KIDS MOVING...HAVING FUN...WITH REWARDS
- THEIR BRAINS ARE ‘AMPED’ – ACTIVE KIDS DO BETTER IN SCHOOL
- TURN-KEY SYSTEM THAT IS EASY FOR SCHOOLS TO IMPLEMENT AND LOW COST TO MAINTAIN
- NOW WITH ezSCAN – ELECTRONICALLY TRACKS LAPS, PRINT PROGRESS REPORTS, AWARD REWARDS
- PROVEN – OVER 200 SCHOOLS & 100,000 KIDS LOVE AMPED
- $4,000 FOR A WHOLE SCHOOL FOR 3 YEARS - < 3¢ PER DAY OR $10 PER CHILD!

CLICK TO SEE AMPED IN ACTION
THE KIT INCLUDES EVERYTHING THE SCHOOL NEEDS

- 2 Bluetooth rechargeable speakers
- 4 cones
- Small charms in 5 colors; supplied for 3 years!
- Large charms in 2 colors; supplied for 3 years!
- 1 AMPED Charm Case
- 1 banner
- Fun stretchy-silicon necklace; supplied for 3 years!
- 1 Durable mobile storage case; fits your entire AMPED Kit
- EZ Scan Software for 3 years!

TRACKS MILES RUN FOR EACH CHILD
KIDS LOVE THESE CHARMS – REWARDS FOR RUNNING
KIDS MOVING & READY TO LEARN - GREAT TESTIMONIALS!
For more information, please contact:

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- Founder, PHIT America, a 501(c)(3) Non Profit
- Veteran Sports Industry Executive
- Former President of Wilson Sporting Goods
- Sports Industry Hall of Fame, Tennis Industry Hall of Fame
- 20 Year Leader In Promoting Increased Physical Activity For Better Health